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Contact:

Lisa Marshall, Development Officer

E-mail: marshall@ssrc.org

Phone: 718-517-3713

SSRC Press Office:

E-mail: communications@ssrc.org

Phone: 212-377-2700

Publisher and Philanthropist Sara Miller McCune Establishes Fund for Research Methods at the Social Science Research Council

Brooklyn, New York, May 28, 2015— At a celebration of SAGE Publications’ fiftieth anniversary in Washington, DC, on May 5, SAGE founder and executive chairman Sara Miller McCune announced the establishment of a \$3 million endowment, the SAGE Fund for Research Methods, for the Social Science Research Council (SSRC). The new endowed fund will be used to support scholarly evaluation and monitoring of research methodologies and to promote the development of new social science tools and styles of investigation.

“The creation of a SAGE fund devoted to methodology strongly advances one of the core purposes of the Social Science Research Council, that of deepening the craft by pioneering ways to inquire,” commented SSRC president Ira Katznelson. “This act of generosity resonates with and reinforces that ambition and, in so doing, helps build a stronger social science that can be deployed in the public interest. We are very grateful.”

Kenneth Prewitt, Carnegie Professor of Public Affairs at Columbia University and a former president of the SSRC, publically accepted the gift on behalf of the Council in DC

and spoke about SAGE's long history of advancing research methodology, noting that "the field of research was utterly changed fifty years ago when twenty-four-year-old Sara Miller McCune decided to launch her own publishing house, forming SAGE as a unique space for scholars to disseminate quality research in their own voices."

"In our fifty years of social science publishing at SAGE, we have witnessed how the need for innovative methodology is ongoing and how it is crucial to the production of new knowledge," commented Miller McCune. "The SSRC is a unique organization with the capacity to convene the brightest minds across disciplines and institutions. Our gift will ensure that it continues its history of developing the highest-quality tools for the production of the highest-quality knowledge."

Under Miller McCune's leadership, SAGE has become a world leader in social science research methods, publishing journals focused on the practice of social science since the early 1970s. In 1976, SAGE launched the enormously influential Quantitative Applications in the Social Sciences series, popularly known as "the little green books," which helped to train an entire generation of scientists in statistical techniques for the analysis of social data, and then followed that series up with the companion "little blue books," covering qualitative approaches. Since then, SAGE has led in the production of tools of applied social science research (especially program evaluation) and more recently in mixed-methods research.

"The SSRC will ensure the continuation of advancement in this arena, and we at SAGE are proud to partner with them in this effort," said Miller McCune.

About the SSRC

The [Social Science Research Council](https://www.ssrc.org) (SSRC) is an independent, international, nonprofit organization founded in 1923. It fosters innovative research, nurtures new generations of social scientists, deepens how inquiry is practiced within and across disciplines, and mobilizes necessary knowledge on important public issues.

About SAGE

Founded fifty years ago by Sara Miller McCune to support the dissemination of usable knowledge and educate a global community, [SAGE](#) publishes more than 800 journals and over 800 new books each year, spanning a wide range of subject areas. A growing selection of library products also includes archives, data, case studies, and video. SAGE remains majority owned by its founder and after her lifetime will become owned by a charitable trust that secures the company's continued independence. Principal offices are located in Los Angeles; London; New Delhi; Singapore; Washington, DC; and Boston.

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